

# LOGO HEIRARCHY



For a strong brand presence for both BlueSky Designs and Mountn Mover, move toward using the incline just with the BlueSky Designs logo.

Consistent use of color and tagline type face have been applied for a family appearance.

Recommend using "by BlueSky Designs" with the Mountn Mover logo. This helps position "Mountn Mover" as under the "BlueSky Designs" umbrella of products.